MK Michael Krontz
UX Designer

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317.601.2289

Education

Atlanta College of Art
B.F.A. in Communication Design

Experience

Beck's Hybrids
Lead UX Designer

Atlanta, Indiana
Nov 2017 - Present

Lead UX design and front-end development of various internal and customer facing software systems used for billing & invoicing, seed production and precision agriculture. Experience working on multiple agile teams, running design critiques, and mentoring junior level UX designers.

SkapeWorks
UX Designer

Atlanta, Georgia
Jan 2009 - Nov 2017

Partner, UX design, user testing, front-end development, branding, and marketing. Worked with software development teams on multiple, simultaneous projects in an agile environment. Ran investor meetings with pitch decks and prototypes. Clients include Coca-Cola, Ubisoft, Stanley Black + Decker, and General Electric.

Sapient
UI Designer

Atlanta, Georgia
Mar 2007 - Jan 2009

UI design, wireframing and user testing for various Fortune 500 companies, including Coca-Cola, AT&T, and Home Depot. Worked with teams of business consultants and designers to deliver high-fidelity user interfaces, product assessments, and user test results.

Skills and Interests

Communication Design
UX Design
UX Research
User Testing
Figma, Sketch, Adobe
HTML, CSS
Javascript
React

I have over fifteen years of design experience, with seven years focused entirely on UX design, user research, user testing, prototyping and front-end development. I'm traditionally trained in communication design, swiss typography, branding, iconography, and color theory.

I enjoy spending time with my wife and five children, building my faith, trail running, DIY renovations, cooking, and camping.